



creapaper GmbH selected as a 2022 Red Herring Top 100 Global

October 31, 2022 — After much consideration, the Red Herring judging panel has announced its Top 100 Global Winners today, recognizing the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising companies and outstanding entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work. Thousands of the most interesting and innovative companies have graced the Top 100 list over the years.

“Choosing the companies with the strongest potential was by no means a small feat this year” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across the globe to the Top 100 Winners. We believe creapaper GmbH embodies the vision, drive and innovation that define a successful entrepreneurial venture. creapaper should be proud of its accomplishment as the competition was very strong.”

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track records and standing of startups relative to their peers, allowing Red Herring to see past the “hype” and make the list a valuable instrument of discovery and advocacy for the most promising new business models from around the world. Red Herring is dedicated to following creapaper's path to further success and innovation.

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